BEFORE

THE PUBLIC SERVICE COMMISSION OF SOUTH CAROLINA

DOCKET NO. 1995-1051-C - ORDER NO. 2006-742

DECEMBER 15, 2006

Application of SNET America, Inc. for a Certificate of Public Convenience and Necessity to Provide Intrastate Resold Telecommunications Services within the State of South Carolina.)	ORDER APPROVING NAME MODIFICATION AND AMENDING CERTIFICATE
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This matter comes before the Public Service Commission of South Carolina (the Commission) on the request of SNET America, Inc. d/b/a SBC Long Distance East (SNET or the Company) for approval of a modification of the Company's name by which it will be doing business in South Carolina. SNET proposes to adopt AT&T Long Distance East as a new "doing business as" (d/b/a) or trade name with regard to offering telecommunications services in South Carolina.

A review of the docket file reveals that SNET was granted authority to operate as a reseller of intrastate interexchange telecommunications services in South Carolina by Commission Order No. 96-10, dated January 2, 1996, in the name of SNET America, Inc. On May 12, 2004, the Commission issued Order No. 2004-251 approving the adoption of SBC Long Distance East as a d/b/a name by which SNET offered telecommunications services in South Carolina.

Upon receipt of SNET's request, the Commission's Docketing Department instructed the Company to publish, one time, a Notice of Filing in newspapers of general

circulation in the areas of the state affected by the request. The purpose of the Notice of Filing was to inform interested parties of the request of SNET and of the manner and time in which to file the appropriate pleadings for participation in the proceeding. The Company complied with this instruction and provided the Commission with proof of publication of the Notice of Filing. No protests or Petitions to Intervene were received.

By letter from the Company's Consultant, Technologies Management, Inc., filed September 28, 2006, SNET advises the Commission of the Company's desire to do business in South Carolina using a new d/b/a name of AT&T Long Distance East. SNET adds that the Company will submit revised tariffs reflecting the d/b/a of AT&T Long Distance East upon approval by the Commission.

On December 1, 2006, by letter, the Office of Regulatory Staff (ORS) advised the Commission that ORS does not oppose SNET's request to adopt the name of AT&T Long Distance East. At its regularly scheduled meeting on December 6, 2006, the Commission reviewed the case before it, and after due consideration, the Commission concluded that the request of SNET for approval of an addition of a trade name to the Company's name should be granted.

The Commission's records will hereby be amended to reflect SNET's adoption of the trade name of AT&T Long Distance East.

IT IS THEREFORE ORDERED THAT:

1. SNET America, Inc.'s request for approval of the addition of "doing business as" (d/b/a) or trade name to the Company's name is approved, and SNET

America, Inc. is hereby authorized to utilize "AT&T Long Distance East" as a trade name for its telecommunications services in South Carolina.

2. This Order shall remain in full force and effect until further Order of the Commission.

BY ORDER OF THE COMMISSION:

G. O'Neal Hamilton, Chairman

ATTEST:

C. Robert Moseley, Vice Chairman

(SEAL)